

Metropolitan cooperation development in Brno metropolitan area (BMA) through ITI instrument

25. 1. 2018, Brussels

Petr ŠAŠINKA

Department of ITI Management and Metropolitan Cooperation Brno City Municipality

Metropolitan planning in the CZ

NUTS 5 level – municipal level: Brno

NUTS 3 level – regional level: South Moravian Region

NUTS 2 level – EU funding - "artificial" level)

only within administrative boundaries – given by legislation

BRNO

National level – National framework does not exist yet (but in Strategy of the Regional Development of

the CZ 21+ the territorial approach is being formed – defining metropolitan areas/agglomerations + their problems)

Previous experience of Brno in integrated approach and planning on metropolitan level:

- **URBACT II Joining Forces (2009)** metropolitan governance + LAP
- □ Integrated plans of city development (IPRM) projects financed from ESIF only within the city border. Experience with the IPRM (at least in Brno):
 - the concept of integration was more of a formal one,
 - mainly smaller projects were supported (political decision),
 - the resulting effect can therefore be defined more as deconcentrated and splitted out.

ITI as a great opportunity to accelerate the communication and cooperation within the BMA

- EUROCITIES WG Metropolitan areas MAIA study (2013) analyzing collaboration in metropolitan areas within Europe
- **EMA** forum European metropolitan authorities (BMA as an observer)
- **ESPON SPIMA** (2017-2018) Spatial Dynamics and Strategic Planning in Metropolitan Areas, international research project, concrete recommendations for BMA

Findings of URBACT II/MAIA/SPIMA

Legislative vacuum in metropolitan level in the CZ; lack of "metropolitan thinking"

BUT in Brno/BMA – gradual informal institutionalization (on the voluntary basis)

- **1st step:** to update functional urban delimitation of BMA (2013) + to establish a dialogue with municipalities in surroundings
- 2nd step: to create Integrated strategy for the Brno Metropolitan Area (ITI) + to sign memorandum on cooperation (2014)



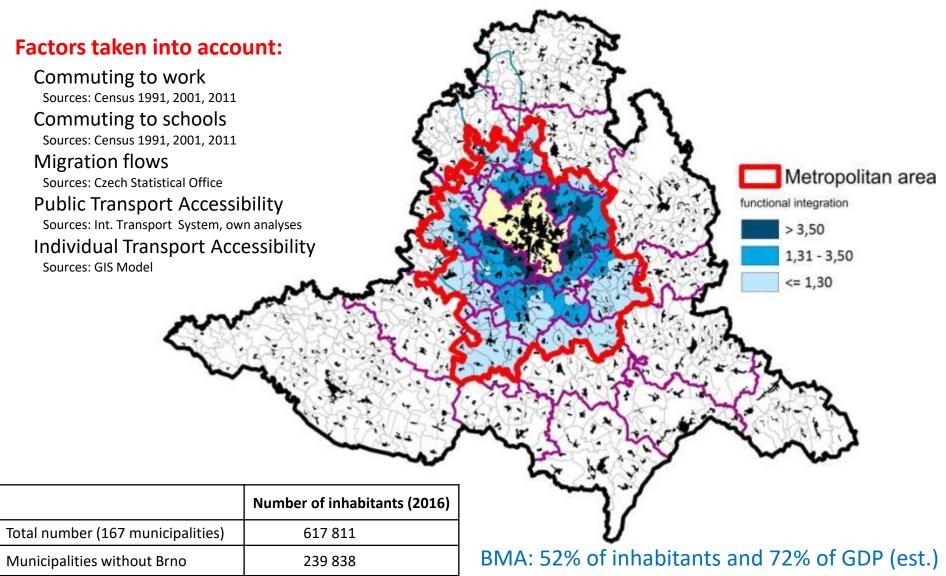
- **3rd step:** to implement projects in BMA in EU 2014-2020 programming period (2016-2023) **in progress**
- 4th step: Future of ITI and metropolitan cooperation after 2020 long-term cooperation regardless of EU funding in progress (from 2017)

Common long-term goal: learn how to think in a metropolitan way (not only spend EU money), be aware of benefits of metropolitan cooperation

1st step: to update functional urban delimitation of BMA (2013)

377 973

Brno



of South	Moravian	Region
----------	----------	--------

BRNO

2nd step: to create Integrated strategy of BMA development (2014-16)

- purpose: to use ITI intervention strategy (only for ESIF) methodologically led by Ministry of Local Development
- → origin: 2014 2015
- December 2015: approved by General Assembly of Brno
- February 2016 October 2016: evaluation process of all relevant ministries (long duration)
- during October 2016 strategy approved by all relevant ministries, then first specific calls for ITI will be announced

+ in parallel: memorandum on metropolitan cooperation



Integrated approach of IDS BMA (1/2) B R R O

Horizontal integration

- Spatial integration impact on key strategic projects mainly with agglomeration impact
- Factual integration coordinated implementation of linked (related) activities, which are usually managed separately (as a result of the fragmentation of resources) principle of concentration, enhance synergies, avoid duplicities
- Financial integration financing of integrated projects from various specific targets of Opreational Programmes (or from various OPs)
- Organizational integration a common coordinated approach of engagement the stakeholders of the territory based on the partnership principle.





Integrated approach of IDS BMA (2/2) B R N O

Vertical integration (on example of field of transport)

→ Responsibility of national level:

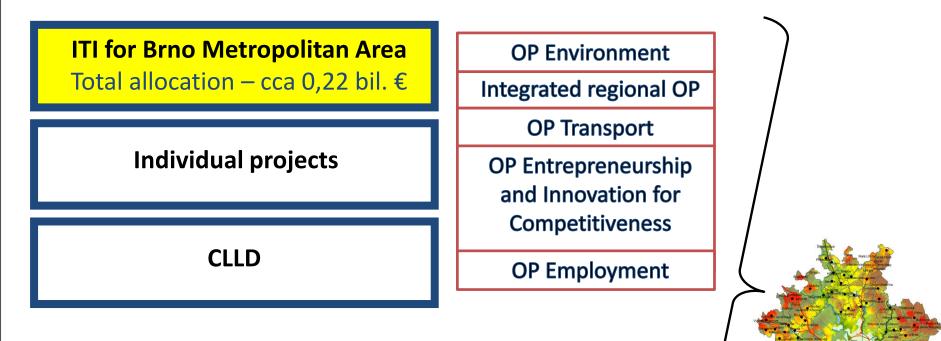
- Highways: extension of D1 (in progress), the completion of R52 to Vienna and R43 to the north of the Czech Republic
- → Great City Ring Road: 32 % already built, another parts are planned, but quite slow progress
- Impact: increase of geopolitical importance of BMA, increasing the attractiveness for investments, transit traffic out of the city center

→ Responsibility of regional level (NUTS 3 – South Moravian Region):

- → II. and III. class roads: bypasses of municipalities in connection with business zones
- Impact: better transport/commuting to work, enhancing quality of environment, easier connection of business zone with highway and airport
- → Responsibility of local level (NUTS 5 municipality ITI):
 - Transfer transportation terminals of public transport in selected localities of BMA
 - → Telematics: advanced traffic management systems in the city
 - Impact: implementation of sustainable urban mobility, improving an air quality in urban centers

Integration not just written on the paper but mainly applied in a real life! ③

3rd step: to implement projects in BMA till 2020



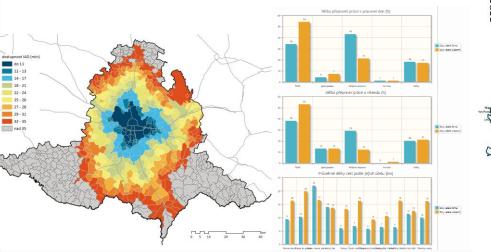
BRNO

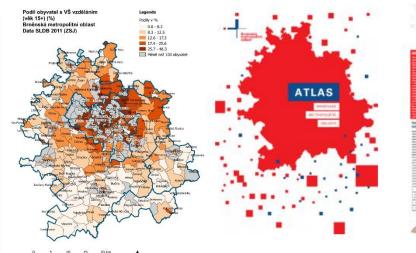
National + local resources

(out of ESIF)

Further analysis and surveys within BMA (in parallel to step 3)

- Atlas of BMA (2014)
- Sociodemographic analysis of municipalities in BMA (2014)
 Census 2011 data
- Transport behavior survey of BMA inhabitants (2016-2017)
- Questionnaire among mayors of municipalities in BMO (2017) – topics, interest to join, framework for cooperation
- Metropolitan indicator system (in progress, expected to be published in February 2018)





BRNO

4th step: future of ITI and metropolitan B | R | N | O | cooperation after 2020

Crucial steps for ITI 21+ in the CZ (Brno opinion):

- Continuity integrated approach on the level of functional urban areas
- **Common attitude** of ca. 20 Czech largest cities (already done)
- Need to **update metropolitan strategy** (avoid starting from the ground, cover all relevant topics)
- Keep steering/cooperating stuctures (WGs, StC)
- 1 OP for territorial/urban dimension multifunded (ERDF, ESF, CF) – simplification
- Specific strategic **projects have to be included into the strategy**
- **Multisource financing** for the strategy (ESIF, national resources, local resources)

Metropolitan spatial vision Metropolitan office Metropolitan fund Metropolitan law

- Strategic + master/land use plan closer cooperation, coherence
- Closer metropolitan cooperation within BMA regardless of EU funding – by using existing structures of ITI (Steering committee, Working groups)
- Institutionalization and governance of metropolitan areas in the CZ – by law

Metropolitan thinking

 We are writing a new chapter from the perspective of understanding the term "strategic planning" in the Czech Republic

BRNO

- We need to change status quo: focus on publicity expert and public community of (not only) BMA – marketing and communication campaign: debates, round tables, surveys, interactive map applications, student competition, strategy Brno 2050, ESPON SPIMA, EU 2020+ (Brno declaration) etc.
- The goal is to set up a long-term metropolitan cooperation within FUAs.

Thank you for your attention!

