



## Session 2

# Strategic role of cities and municipalities in urban and housing development

Key note address

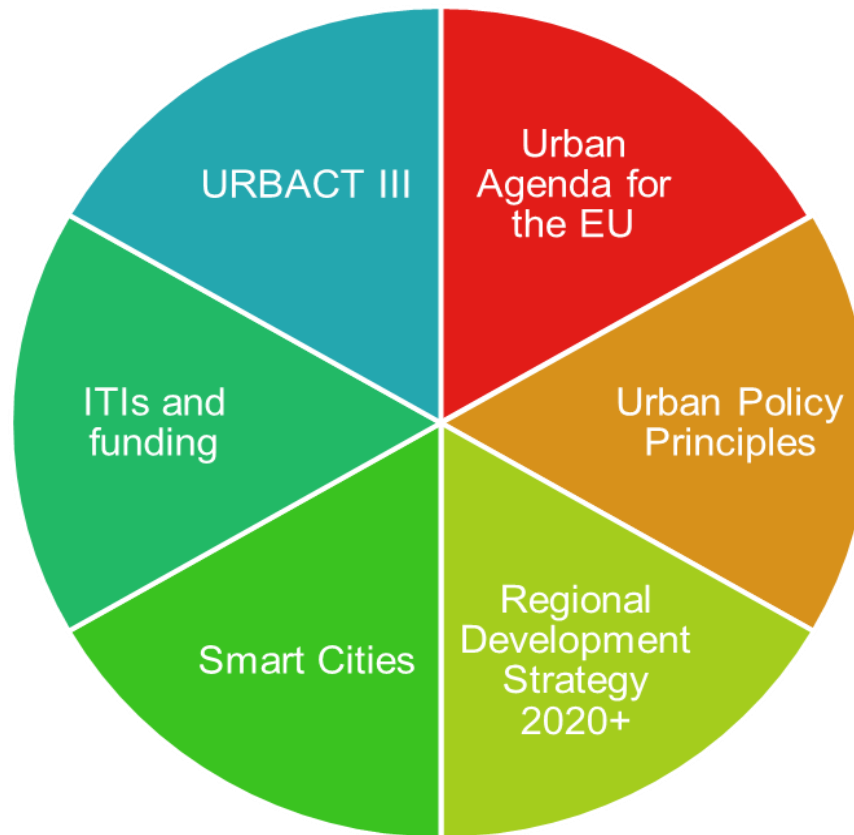
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# Broader picture



# Expected roles of cities

Involvement of key partners  
from public, private  
and non-profit sector

Search for consensus among main  
actors and investors on strategic  
interventions

**Strategic management on  
the city level**

Pressure on overall project quality  
and delivery of RESULTS

Integrated approach in planning  
(mobility-environment, education-  
training-job market, etc.)



# Urban Policy Principles

## **5 principles:**

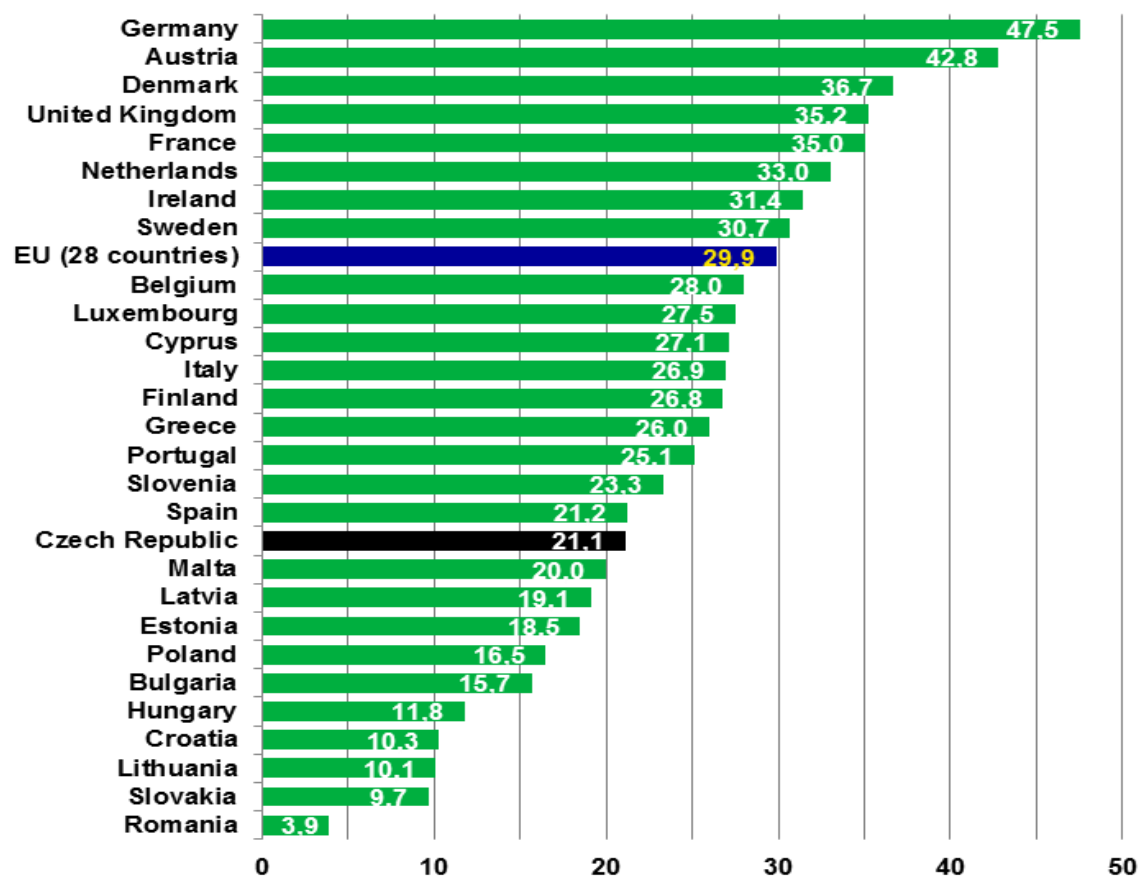
- 1) Strategic and integrated approach to urban development
- 2) Polycentric development of settlement system
- 3) Support of cities as poles of territorial development
- 4) Care for the urban environment
- 5) Implementation of New Urban Agenda  
(in response to the emerging documents at the UN level)



# Role of Housing in Urban Development

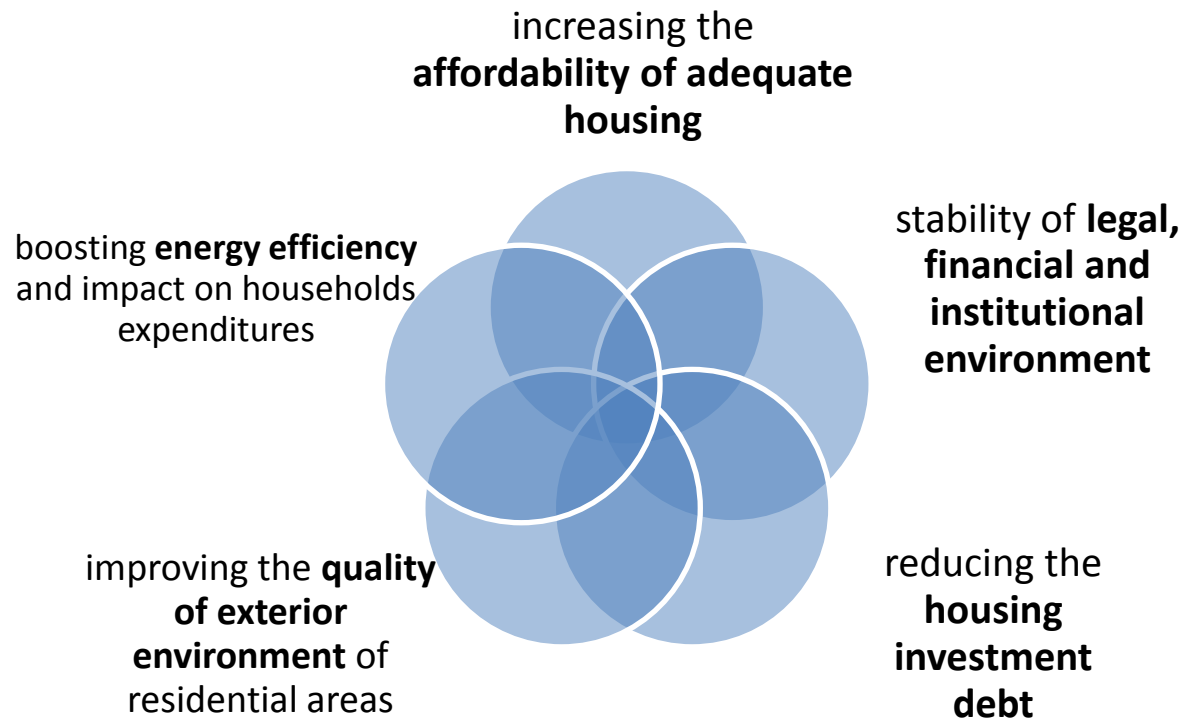
- 1) Part of the holistic approach „Quality of life“
- 2) Livable cities have to reflect demands of local people - we can not reach sustainability without participation
- 3) Housing is seen as an important element of urban ecosystem (housing – mobility – public service – local economy linkages)
- 4) Affordable housing should be the key principle for strategic planning (SDG 11)

## Distribution of population by tenure status – share of rental dwellings (%)





# Current main challenges





## Panel discussion

- **Elanor Warwick** (Head of Strategic Policy and Research, Clarion Housing Group)
- **Luděk Sýkora** (Department of Social Geography and Regional Development, Charles University)
- **Elena Szolgayová** (Housing Policy and Urban Development Section, Ministry of Transport and Construction of the Slovak Republic)
- **Miroslav Andrt** (Deputy mayor of municipality Štětí)
- **Joop de Haan** (Deputy Director Project Management Bureau, Amsterdam)
- **Karel Maier** (Profesor at the Czech Technical University in Prague, Fakulty of Architecture)