

Evaluation in 2014-2020: Challenges and Opportunities

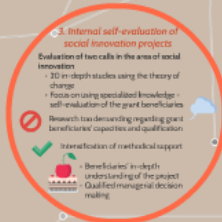
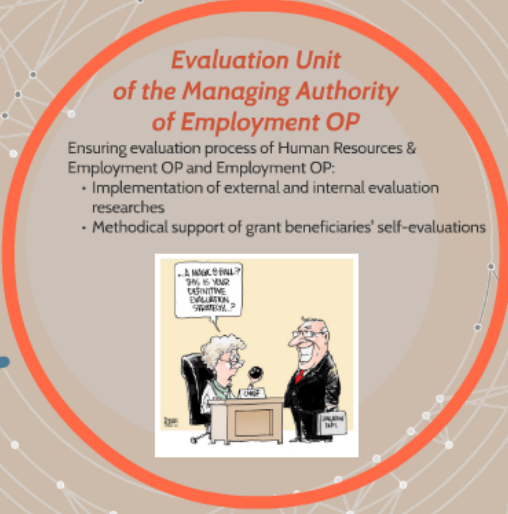
First annual conference of the National Coordination Authority's Evaluation Unit



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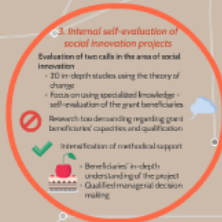
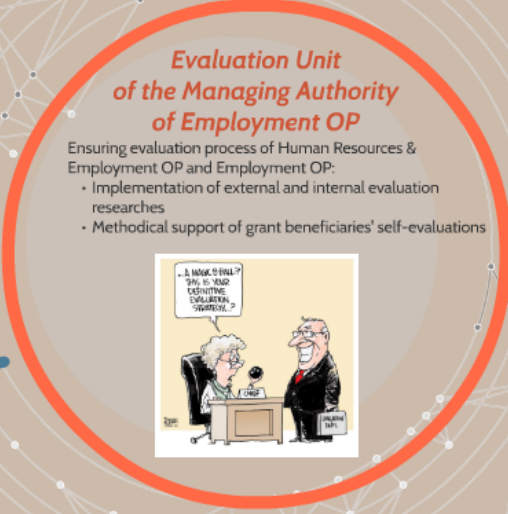


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Qualitative Methods in Evaluation of Human Resources and Employment OP: Practical Experience





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Evaluation Unit of the Managing Authority of Employment OP

Ensuring evaluation process of Human Resources & Employment OP and Employment OP:

- Implementation of external and internal evaluation researches
- Methodical support of grant beneficiaries' self-evaluations



1. Case studies

Qualitative evaluation in the area of employment

- 10 in-depth and 33 partial case studies
 - Assessment of projects' effects
 - Gathering data for further analysis

"Best practice" case studies

- 65 in-depth case studies
 - Assessment of projects' effects and intervention logic
 - Mapping of implementation obstacles
 - Identification of "best practices"



Cooperation with grant beneficiaries

Approached grant beneficiaries unwilling to cooperate with the evaluator



- Lack of understanding of the evaluation process
- Lack of trust to the evaluator
- Lack of responsibility felt vis-a-vis the evaluator
- Low priority of the project among other activities



- Ministry's introduction to the evaluation process
- Pre-selection of approached beneficiaries (if possible)



Gathering data on final beneficiaries - target group

One-of research design

- Impossibility to approach the final beneficiaries
- Dependency on the grant beneficiary
- Inaccurate data



Pre-post research design

- Direct access to final beneficiaries
- Access to quality data
- Opportunity to adapt assessed project when running



2. Qualitative comparative analysis

Qualitative evaluation in the area of employment

- QCA: identification of conditions determining given results

Necessity of an additional analysis within rigid time frame



- Heterogeneity of analyzed sample



- Extension of evaluation time frame
- Preliminary clustering - more homogenous samples



3. Internal self-evaluation of social innovation projects

Evaluation of two calls in the area of social innovation

- 20 in-depth studies using the theory of change
- Focus on using specialized knowledge - self-evaluation of the grant beneficiaries



Research too demanding regarding grant beneficiaries' capacities and qualification



Intensification of methodical support



- Beneficiaries' in-depth understanding of the project
- Qualified managerial decision making

Thank you for your attention!

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